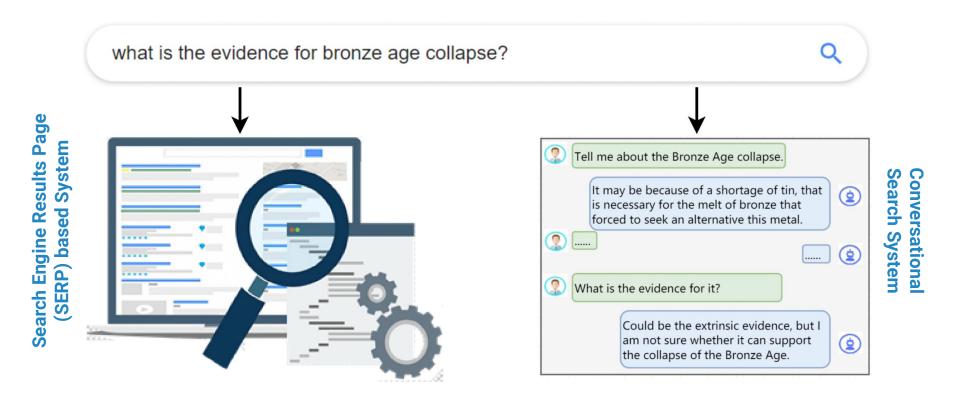


Grounded and Transparent Response Generation for Conversational Information-Seeking Systems

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Conversational Information-Seeking (CIS) Systems



Pengjie Ren, Zhumin Chen, Zhaochun Ren, Evangelos Kanoulas, Christof Monz, and Maarten De Rijke. 2021. Conversations with Search Engines: SERP-based Conversational Response Generation. ACM Trans. Inf. Syst. 39, 4, Article 47 (October 2021), 29 pages. https://doi.org/10.1145/3432726

Problems with CIS Systems

- Conversational search is a less transparent setting that SERP-based interface
- Users are mostly not aware of the working mechanism of the system, its capabilities, and limitations
- Detecting hallucinations, factual errors, and/or biases in extremely difficult for users without knowledge about the topic



Grounded and Transparent Response Generation

for Conversational Information-Seeking Systems

What was the US reaction to the Black Lives Matter movement? The U.S. reaction to the Black Lives Matter movement included some states, like Louisiana, responding by adding police officers and firefighters to their state hate crime statute, often aligning with the "Blue Lives Matter" movement. "Blue Lives Matter" emerged as a pro-police response to concerns raised by the Black Lives Matter movement about police brutality. This response concerns about perceived anti-police rhetoric from the Black Lives Matter movement. Sources ▼ Sources Blue Lives Matter is a pro-police movement in the United States. It was started after the killings of NYPD officers Rafael Ramos and Wenjian Liu in Brooklyn, New York, on December 20, 2014, after they were ambushed in their patrol car. Blue Lives Matter was formed in reaction to the Black Lives Matter movement, which seeks to end police brutality against the African American community. https://en.wikipedia.org/wiki/Blue Lives Matter#:~:text=History,-A%20golf%20cart&text=On%20December%2020%2C%202014%2C%20in,and%20retire Limitations + system confidence Assistants's confidence in the Controversial topic, multiple viewpoints possible, only some discussed! response:

"A true teacher would never tell you what to do. But he would give you the knowledge with which you could decide what would be best for you to do."

— Christopher Pike, Sati



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Summarization

Response

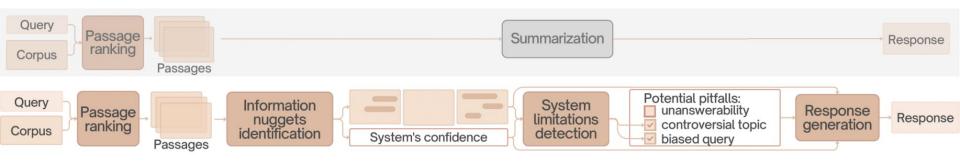


What can go wrong?

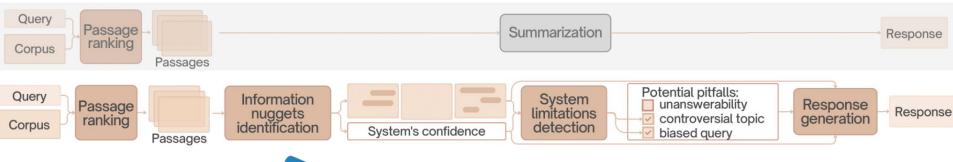
- System may fail to find the response
- The response may be biased
- Only part of the answer may be found
- Summarization may introduce factual errors
- ..

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Information Nuggets Identification

What was the US reaction to the Black Lives Matter movement?

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Assistants's confidence in the response:



Controversial topic, multiple viewpoints possible, only some



Dataset with Information Nuggets

- **Problem setting:** Conversational response generation
 - It extends beyond passage retrieval + summarization
- Goal: snippet-level annotations of relevant passages, to enable
 - 1. the training of response generation models that are able to ground answers in actual statements
 - the automatic evaluation of the generated responses in terms of completeness

• Main contributions:

- 1. Crowdsourcing task design and protocol to collect high-quality annotations
- 2. A CAST-snippets dataset of 1.8k query-passage pairs annotated from the TREC 2020 and 2022 Conversational Assistance track

CAsT-snippets Sample

Query: I remember Glasgow hosting COP26 last year, but unfortunately I was out of the loop. What was the conference about?

Passage: HOME - UN Climate Change Conference (COP26) at the SEC - Glasgow 2021 Uniting the world to tackle climate change. The UK will host the 26th UN Climate Change Conference of the Parties (COP26) in Glasgow on 1 – 12 November 2021. The COP26 summit will bring parties together to accelerate action towards the goals of the Paris Agreement and the UN Framework Convention on Climate Change. The UK is committed to working with all countries and joining forces with civil society, companies and people on the frontline of climate change to inspire climate action ahead of COP26. COP26 @COP26 · May 25, 2021 1397069926800654339 We need to accelerate the #RaceToZero Join wef, MPPindustry, topnigel & gmunozabogabir for a series of events demonstrating the need for systemic change to accelerate the global transition to net zero. Starting May 27th Learn more #ClimateBreakthroughs | #COP26 Twitter 1397069926800654339 COP26 COP26 · May 24, 2021 1396737733649846273 #TechForOurPlanet is a new challenge programme for #CleanTech startups to pilot and showcase their solutions at #COP26! Innovators can apply to six challenges focusing around core climate issues and government priorities.

CAsT-snippets Dataset Summary

371 queries, top 5 passages per query ⇒ **1855 query-passage pairs** (each annotated by 3 crowd workers)

- Data quality
 - o Inter-annotator agreement exceeds even that of expert annotators
- Comparison against other datasets
 - More snippets annotated per input text; also, snippets are longer

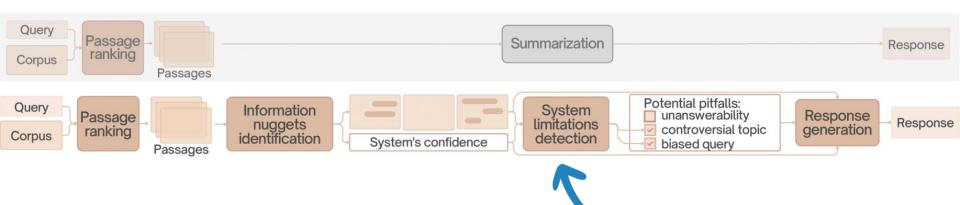
Dataset	Input text	Avg. snippets length (tokens)	# snippets per annotation	
CAsT-snippets	Paragraph	39.6	2.3	
SaaC [1]	Top 10 passages	23.8	1.5	
QuaC [2]	Wikipedia article	14.6	1	

Challenges Identified

Challenges pointed out by the crowd workers that need to be addressed in conversational response generation:

- Only a partial answer is present
- Temporal considerations
 - Spans may need to be excluded given the time constraints in the query
 - Assessing temporal validity can be challenging based on the paragraph alone (without larger context)
- Subjectivity of the passages originating from blogs or comments
- Indirect answers that require reasoning and background knowledge
- Determining the appropriate amount of context to include in each span
 - Balancing between being concise and being self-contained
- Determining whether the evidence or additional information is needed or an entity alone is sufficient as an answer

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System Limitation Detection

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Response Generation Challenges in CIS

- **Problem setting:** Response generation in conversational information-seeking (CIS) scenario
- **Goal:** investigating the ability of users to recognize pitfalls in CIS responses

Research questions:

- 1. Can users effectively recognize the problem of query answerability and the problem of multiple viewpoints leading to response incompleteness in system responses?
- 2. How do inaccurate, incomplete, and/or biased responses impact user experience?

• Main contribution:

1. A novel methodology to study how users perceive query answerability and response incompleteness in CIS

Answerability Study

Query: I like hiking and Malbec wine. You mentioned some high peaks. How can I hike some high mountains and visit some wineries famous for Malbec?

Experimental	Response Dimension		CIS System Response	Source	
Condition	Factual Corr.	Source	CIS System Response	Source	
Factually correct + valid source	~	✓	You can combine your love for hiking and Mal- bec wine by visiting Mendoza, Argentina. This picturesque city is nestled in the Andes and is renowned for its vineyards	https://wanderingtrader.com/argentina/ top-5-argentina-tourist-attractions/	
Factually correct + no source	~	×	Same as above	- 1	
Factually incorrect + invalid source	×	✓ (invalid)	To combine hiking and Malbec wine, plan a trip to the Penedès region in Catalonia. You can explore the Montserrat mountain range, which offers fantastic hiking opportunities, and then visit renowned wineries in the Penedès, known for its exceptional Malbec wine production	https://www.winetourism.com/wine- tasting-tours-in-penedes/ (The link is valid but the article is a website with Wine Tasting & Tours in Penedès, Spain where Malbec wine is not produced.)	
Factually incorrect + no source	×	×	Same as above	ы	

Viewpoints Study

Query: What effects did the Watergate scandal have on President Nixon's legacy?

Experimental Response Dimension		Dimension	CIS System Response	
Condition	Diversity	Balance		
Multiple view- points covered to the same ex- tent	~	✓	The Watergate scandal initially had a severely damaging effect on President Nixon's legacy, tarnishing his image as a corrupt politician and overshadowing his accomplishments. However, in later years, Nixon's reputation underwent a degree of rehabilitation, with recognition of his roles in civil rights and diplomacy. He transitioned from being primarily associated with scandal to being acknowledged as a respected elder statesman, although his legacy remains marked by the shadow of Watergate.	
Multiple viewpoints mentioned, one covered in detail	~	×	The Watergate scandal had a profoundly negative impact on President Nixon's legacy, overshadowing many of his domestic achievements. It tarnished his reputation as a corrupt politician, making him a symbol of political scandal and misconduct in both American politics and popular culture. While he did enact significant legislation like creating the Environmental Protection Agency, his presidency is primarily remembered for the scandal, leading to his resignation and becoming synonymous with political corruption and disgrace.	
Single view- point men- tioned and covered	×	×	The Watergate scandal had a profoundly negative impact on President Nixon's legacy. It tarnished his reputation as a corrupt politician, making him a symbol of political scandal and misconduct in both American politics and popular culture. Nixon's resignation and the scandal's fallout reinforced public skepticism and criticism of the presidency, leaving a lasting impression as one of the most Shakespearean and disgraceful episodes in presidential history.	

Findings

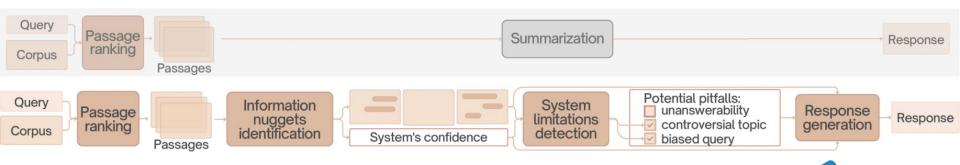
- Quantitative analysis → users find it easier to identify problems with diversity and balance of viewpoints rather than factual errors and source validity in the responses
- Analysis of a user experience → self-reported overall satisfaction scores are not necessarily associated with the main response dimensions
- Qualitative analysis of free-text comments → credibility of the sources, as well as completeness, usefulness, and subjectivity of provided information impact the overall satisfaction of the users

Dependent Variable	Independent Variable(s)	F	p-value	Unbalanced Estimator	Effect Size
Answerability Study					
Factual Correctness Confidence in Answer Accuracy Overall Satisfaction	Experimental Condition	1.330 0.721 1.190	0.264 0.540 0.313	0.003 -0.002 0.002	- - -
Viewpoints Study					
Diversity Transparency Balance Overall Satisfaction	Experimental Condition	31.774 21.751 17.514 17.687	0.000 0.000 0.000 0.000	0.186 0.133 0.109 0.110	L M M M

Dependent Variable	Explanatory Variables	<i>p</i> -value
Answerability Study		
	Familiarity	0.248
Overall Satisfaction	Factual Correctness	0.069
	Confidence in Answer Accuracy	0.012
Viewpoints Study		
	Familiarity	0.972
O11 C-+:-f+:	Diversity	0.209
Overall Satisfaction	Transparency	0.436
	Balance	0.003

⇒ simple source attribution is not enough to ensure effective interaction with the system

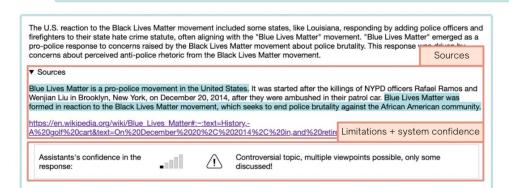
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Generation of Response Communicating Limitations

What was the US reaction to the Black Lives Matter movement?



Explainability for Transparent CIS



What was the US reaction to the Black Lives Matter movement?

Research questions:

- How does the quality of responses and explanations affect user-perceived response usefulness?
- 2. What are effective ways to provide explanations to users?

The U.S. reaction to the Black Lives Matter movement has been mixed. On one hand, there has been support for the movement's goals of addressing police brutality and racial injustice. However, there has also been criticism and pushback, leading to initiatives like the "Blue Lives Matter" movement which is a response to perceived anti-police rhetoric associated with Black Lives Matter.



Source

Assistant's confidence in the response



Controversial topic, multiple points of view possible!

Conclusions about Explanations in CIS

- 1) We observe lower user ratings for noisy explanations.
- 2) We observe a significant effect of familiarity with the topic on response assessment.
- 3) Our study is not conclusive about the preferred way of presenting explanations to the user.
- 4) There is an effort-gain trade-off that needs to be taken into account when enhancing the response with additional information.

Thank you for your attention!

Questions?